

## Privacy Policy

### Last Updated January 2013

We at NTN Buzztime, Inc. (“Buzztime”) are dedicated to protecting your privacy and handling your personal information with care and respect. This Privacy Policy applies to buzztime.com, buzztimebusiness.com, barandrestaurantnews.com, getbuzztime.com, and other sites owned or operated by Buzztime, and to the Buzztime® services and content we provide through businesses, networks, mobile devices, and websites operated by our partners (the “Services”). It describes our practices regarding the collection, use and disclosure of information about people who use our Services. It does not apply to any other information collected by Buzztime. By using any of our Services, you agree to the terms of this Privacy Policy and to our [Terms of Service](#). We may change the terms of this Privacy Policy from time to time with or without notice. Please check back periodically for any changes to our Privacy Policy. The date above shows when the Privacy Policy was last revised. Your use of the Services constitutes your agreement to this Policy and to any changes.

### INFORMATION COLLECTED

We collect personally identifiable information, including your first and last name, mailing address, e-mail address, and telephone number, that you provide to us voluntarily, such as when you register with Buzztime or request information about Buzztime. We collect your birth date, in order to ensure that you are old enough to use our Services. In order to register for some Services, including as a game player, you will also be asked to create a display name, username, and password, and to provide the ZIP code or postal code where you live. We refer to these types of information that can be used to identify you as the person providing the information as “Personal Information.” You are not required to provide Personal Information. However, if you do not you will not be able to register and you will not be able to use some features of the Services.

You may also be asked to provide demographic information, including your gender, education, income level, marital status, and race. You are not required to provide any of this information in order to register or to use our Services. In addition, we may collect information in the course of your navigation and use of the Services, such as the browser you use, your Internet Protocol (IP) address, the internet service provider you use, the addresses of sites and pages you visited before coming to one of our websites, while visiting our websites, or in leaving our websites, and other information. This information is not linked to your Personal Information, and does not include information that identifies you personally. We may use “cookies,” “web beacons,” or other electronic means to collection this information. You can set your browser to reject cookies, but that may limit your use of some convenience features on our websites and the Services.

Our websites and Services are not intended for those under 13 years of age and many of our Services are restricted to users 18 years of age and older. If you are under 13, please close this window. We do not knowingly collect Personal Information from children under 13 through any of our Services. If we become aware that we have inadvertently received Personal Information from a child under the age of 13, we will automatically and without notice delete such information from our records, including that person’s account and username.

### ENTITIES COLLECTING PERSONAL INFORMATION

Personal information on this site is collected by NTN Buzztime, Inc., who is responsible for this site and the Services. Our address is 2231 Rutherford Road, Suite 200, Carlsbad, CA 92008, USA, and its telephone number is +1 760-438-7400.

### HOW INFORMATION IS USED AND SHARED

Personal Information you provide is used by NTN Buzztime, Inc., and its subsidiaries. Buzztime may use information collected from you to contact you about products or services (including special offers and promotions), to fulfill your requests for products and services, to send service notifications, to respond to your customer service requests, to improve the Services, to conduct research, to solicit your feedback and input about the Services, and to provide more relevant products, services, and advertisements on or through the Services. Information collected from you may be combined with information collected from other sources so that we may further improve the relevance of products, services, and advertisements offered on or through the Services. You may opt out of receiving promotional communications from Buzztime.

Buzztime does not currently share your Personal Information with other businesses. However, Buzztime reserves the right to share your Personal Information with other businesses we have selected to work with us, so that they can assist us in promoting our products and service, or so that they send you information about their own products and services, including special offers and promotions. If we do, you will be given the ability to opt out of receiving these communications.

Buzztime may use your Personal Information to send you information about products and services of other businesses. However, we will not share your Personal Information with other businesses for this purpose, and you may opt out of receiving such communications.

Buzztime may also share your Personal Information with partners who provide our games or other services to their customers. If you register with Buzztime through one of our partners, we may share your e-mail address and ZIP code or postal code with the partner through whom you reached us. Our partners may use that information to

contact you about their own products and services, or for other reasons. If you wish not to receive email from these partners you may opt out of receiving these communications through [www.buzztime.com/editinfo](http://www.buzztime.com/editinfo) and in subsequent promotional communications from them. Note that partners are not bound by this Privacy Policy and they may collect information about you, including Personal Information, independently of Buzztime. You agree that Buzztime is not responsible or liable for any partner's collection or use of information about you. Please ask the individual partner(s) about their privacy policies.

Buzztime may also use your Personal Information to enter you in contests or sweepstakes in which you choose to participate, to give you status updates on contests, to notify contest winners, to verify contestant eligibility, and to award prizes. Your Personal Information may be provided to third parties who administer our contests, sweepstakes, and prize redemptions, or provide you with other services you request.

We may disclose your Personal Information in response to a subpoena, search warrant or other legal inquiry or order, to an investigative body in the event of an actual or alleged breach of an agreement or contravention of law, or as otherwise required by law. We may also disclose your Personal Information as we deem necessary for your protection, for the protection of other users, or for the assertion or defense of legal claims. If Buzztime is sold, merges with another company, or declares bankruptcy, some or all of the information collected from you may be transferred to a third party as a result.

Aggregate information about the use of our Services by you and others, which does not include Personal Information, may be disclosed to third parties for a variety of purposes, such as enhancing the Services, developing new services, promoting our business or the Services, and obtaining advertising.

#### **WEB BEACONS OR COOKIES USED BY BUZZTIME**

In order to improve our site and Services and provide more convenient, relevant experiences to our customers, we and our partners and agents may use "cookies," "web beacons," and similar devices to track your online activities. A cookie is a small amount of data that is transferred to your computer by a web server and can only be read by the server that gave it to you. It functions as your identification card and enables us to record such information as your password and preferences. It cannot be executed as code or deliver viruses. A web beacon is a small transparent image that is embedded in a web page or email used to track when the page or email has been viewed. A similar device may be used by which a site or Service may send data to a server when a set of user-initiated events occur. This device is similar to a cookie in that it tracks your visit and the data can only be read by the server that receives the data. It is different than a cookie in that it is not browser-based, may not function as an identification card, and does not store any data on your computer.

We may also collect data about your activities with the Services for use in providing content and advertising tailored to your interests; if this occurs, you will be able to choose whether or not to have your information collected for such purpose.

#### **INFORMATION SHARED USING INTERACTIVE FEATURES**

The Services include interactive features that allow you to submit and share text, photos, links and other content (collectively, "User Content"). User Content that you submit to Buzztime or share using the Services, including any Personal Information you choose to include in your User Content, becomes publicly available and can be seen, collected and used by others. By submitting or sharing User Content, you understand and agree that it will be publicly available, and that Buzztime has no responsibility for how such information may be used.

In addition, certain user profile information is shared on our systems and websites. Registered users are displayed by player ID or username on our website along with information about location(s) where you play Buzztime games. Also, you have the ability to add a Buddy or invite a friend to join Buzztime. When using these features an email to your Buddy or friend will be sent on your behalf and will come from the email address and full name on your account. If you choose to use these features, you understand and agree that information about you (including your name and/or e-mail address) may be provided to other users of the Services. Buzztime has no control over the content of messages you may receive from other users, and you understand and agree that Buzztime is not responsible for the content of such messages.

#### **CHOICES AVAILABLE FOR THE USE OF YOUR PERSONAL INFORMATION**

To allow you to control the use of your Personal Information, you may opt out of receiving promotional materials from Buzztime, or from or about our business partners at any time through our player site at [www.buzztime.com/play](http://www.buzztime.com/play).

However, please note that changes may not be effective immediately, so you may continue to receive promotional communications for a short time. Please note also that you may still receive certain communications from us, such as confirmation of services you have requested, notices of prizes or rewards you have won, etc.

#### **THIRD-PARTY SITES OR SERVICES**

The Services may include advertisements and links to other sites. By clicking on an advertisement or link, you may be directed to third-party sites or services. These third-parties may collect information from and about you, including Personal Information. These third-parties are not covered by this Privacy Policy, and Buzztime is not responsible for their privacy practices, the content of their sites, or their products or services. These third parties

may have their own privacy policies or statements and we encourage you to learn their practices before providing information.

We may also use third parties to provide advertisements, or to monitor certain parts of the Services for the purpose of reporting website traffic, statistics, advertisement click-throughs, or other activities. These third parties may use cookies, web beacons, or other monitoring technologies to compile anonymous information about your use of the Services. However, no personally identifiable information is collected by or transferred to anyone as the result of this advertising or monitoring, except for information you may provide to advertisers.

#### **SECURITY**

We have security measures in place designed to protect your Personal Information under our control. We have taken the reasonable steps to securely store Personal Information that is submitted to Buzztime electronically. Please be aware that, despite our efforts, no security measures are perfect or impenetrable, and we cannot guarantee the security of the Personal Information you provide to Buzztime.

#### **HOW TO ACCESS AND UPDATE YOUR PERSONALLY IDENTIFIABLE INFORMATION**

If you have submitted Personal Information to us electronically via our player site at [www.buzztime.com/players](http://www.buzztime.com/players), and would like to correct or update that information or to request that information be deleted from our records, please visit [www.buzztime.com/help.html](http://www.buzztime.com/help.html). If you have submitted Personal Information to us electronically via our business site at [www.buzztime.com/business](http://www.buzztime.com/business) or our news site at [www.barandrestaurantnews.com](http://www.barandrestaurantnews.com), and would like to correct or update that information or to request that information be deleted from our records, please visit [www.buzztime.com/business/contact](http://www.buzztime.com/business/contact). We will use reasonable efforts to correct or delete the information from our existing files.

If you no longer wish to receive future communications from Buzztime, you will have the opportunity to opt-out in subsequent promotional communications. However, please note that changes may not be effective immediately. Please note also that you may still receive certain communications from us, such as confirmation of services you have requested, notices of prizes or rewards you have won, etc.

#### **QUESTIONS OR COMPLAINTS? CONTACT US**

If you have any questions or complaints about this Privacy Policy or the practices on our website or the Services, you may contact us at: NTN Buzztime, Inc., 2231 Rutherford Road, Suite 200, Carlsbad, California, 92008, Attention: Privacy Policy Administrator or through our online contact forms for our player site located in the "Help" section at [www.buzztime.com/help.html](http://www.buzztime.com/help.html) or for our business site at [www.buzztime.com/business/contact](http://www.buzztime.com/business/contact).